



EES *for schools*

A photograph of a classroom scene. A male teacher in a light blue shirt and dark tie is leaning over a desk, looking at a tablet held by a young boy. The boy is smiling and looking at the screen. To the left, another boy is laughing. In the foreground, a girl is writing on a piece of paper. The background shows a whiteboard and other classroom elements. The image is partially obscured by a red diagonal overlay.

Education Services

2019/20

Contents

4

About us

6

Target Tracker

8

SE+

10

Education Advisers

12

Education Finance Support

14

Governance Support

15

Clerking Service

16

Education HR

18

Marketing Support Service

20

School Library Service

22

China Educational Links

24

Educational Visits

26

Training and Development

28

Partners

30

EES for Schools App

About Us

EES for Schools is a comprehensive support service for schools, academies and multi-academy trusts.

This brochure gives you an overview of our expert school effectiveness services with information on how to find out more. All of our products and services have been designed with you in mind, ensuring you get the support you need, when and how you need it.

We have always been committed to providing up-to-date key services to our customers and the past year has been no exception, allowing us to further enhance our offer to you. The launch of our brand new EES for Schools app gives you the opportunity to access our expertise on-the-go. The app includes resources for educational visits, governor services, HR and access to our school effectiveness evaluation tool, SE+ (see page 8 for more information).

We are also proud to have won our second EducationInvestor award for **Education Business Services 2018**.

Target Tracker

Target Tracker, the UK's leading pupil tracking software used by 1 in 4 primary schools in England, helps you track pupil progress and make sense of your data, giving you the ability to generate powerful reports, identify gaps, and take action.

Created by education experts with real teaching experience, Target Tracker, with its user-friendly interface and accompanying free observations app, gives you all the tools you need to assess without levels. The whole national curriculum is broken down into logical statements which along with your recorded observations can be used to support formative and summative assessment and provide quantifiable evidence to Ofsted and other stakeholders.

Top 5 reasons people are choosing Target Tracker:

- flexible and customisable options
- saves time and reduces workload
- free observations app for use on the go
- records summative and formative assessments
- exceptional helpline support

“
My school now has a proven way to assess without levels; it's one of the most intuitive systems we've ever worked with.

Emma Breckenridge,
former head of two outstanding primary schools

”

Formative and Summative Assessment

Effectively measure pupil progress for individuals and complete cohorts



Data Analysis

Make sense of your data through an extensive range of powerful reports



Recording Evidence

Capture photographic examples of pupil achievements to use as evidence and share with stakeholders



Identifying Gaps

Instantly identify gaps in learning so you can take immediate action



Parental Engagement

Keep parents and carers informed and engaged in their child's learning



Free iOS App

Capture learning live in the classroom - quickly record observations or assess statements

That's not all! Target Tracker also offers:

Training: Target Tracker is an intuitive and easy-to-use product but, to help you maximise its potential, we offer training to support users at all levels from starter courses to supporting your Ofsted inspection. Courses are available in school for your staff or with a group of schools.

Target Tracker Multi: Seamlessly stitch together data from your group of schools into a single web-based view to analyse pupil performance and get a big picture comparison without losing out on individual analysis.

Link: A website dedicated to providing a direct link between parents and schools for simpler and quicker communications about pupil achievements. Upload observations in the classroom for chosen parents/carers to access at home.

EESforschools.org/targettracker

enquiries.tt@EESforschools.org | 0345 200 8600 (option 1)



A comprehensive self-evaluation tool for analysing and improving school effectiveness

Download onto your mobile device or log in online to evaluate your school against the research-based *25 Characteristics of High-Performing Schools* and get a clear view of your strengths and areas for improvement.

Key Benefits:

- Carry out a complete evaluation of your school in one straightforward diagnostic process.
- Directly compare against the Ofsted framework.
- Receive a detailed *Maturity Profile* which identifies your school's strengths and priorities for development. Perfect for supporting your development planning process.



EES is clearly committed to providing products and services to help schools and staff to improve outcomes for children against a context of tight budgets and limited resources – direct, highly relevant and clearly of great value to its clients.

Judging Panel, EducationInvestor Awards 2018

EducationInvestor Awards 2018

WINNER
Education business services

EducationInvestor Awards 2016

WINNER
School improvement service

SE+ has been recognised by the EducationInvestor Awards who selected EES for Schools as winners of the 2018 'Education Business Services' award. This is EES' second EducationInvestor award for SE+, having won the 'School Improvement Service' award in 2016.

Buy online now for only £95 + VAT
EESforschools.org/seplus | 0345 200 8600 (option 1)



Education Advisers

We have a highly trained team of professional education advisers, with extensive knowledge and experience in both the primary and secondary phases, available to support your school.

The Education Adviser team are Ofsted trained and includes those who have been headteachers, experienced senior leaders and subject specialists.



Coaching and Advice

On all aspects of school leadership, teaching and learning



Support

Support for all stakeholders including: middle leaders, governors, teaching assistants and newly qualified teachers



Consultancy

Including: headteacher performance management, provision for vulnerable groups, curriculum development and more



Experienced Moderators

For KS1 and KS2



Curriculum

Design and development

EESforschools.org/education-advisers

EEStraining@EESforschools.org | 0345 200 8600 (option 3)



Education Finance Support

Our Education Finance Support team can assist your school or academy to effectively and efficiently manage your financial resources and maximise the funds available for education.

We understand the education environment and the financial constraints that schools and academies operate within. We offer support, expert advice, training and financial management to finance staff, business managers, headteachers, senior leaders, and governors.

Our highly-rated Financial Management Support service is designed to suit the needs of each individual establishment with a dedicated helpdesk and on-site visits covering everything from budget preparation to statutory returns, year-end procedures, payroll, governor/trustee reporting, and academy conversion.



Tailored Services and Bespoke Packages

Designed for schools, academies and multi-academy trusts



Expertise On-Hand

On-site visits in your school or academy or via our dedicated helpdesk and email support



Finance Staff Supply Cover

On-hand in your school or academy plus the back-up of the whole team



Training Courses

High-quality training for finance staff, senior leadership team, governors/trustees, plus bespoke sessions



Essential Briefings

Regular updates on the latest education finance developments and opportunities to network with peers



Finance Support

We support a number of finance systems including FMS6, PS Financials, RM, SAGE, Civica and SIMS finance.

Internal Controls Evaluation (ICE)

ICE is an independent and highly acclaimed service for schools and academies conducting a review of financial controls and procedures. A formal report on the appropriateness of your controls provides valuable assurance to your key stakeholders: governors, trustees, senior leadership team or audit committee.

Fully trained review consultants will visit you on-site to test the adequacy of your internal financial controls via a structured programme of sampling transactions and questioning to evaluate compliance with Local Authority/ESFA requirements.

Key Benefits:

- Our programme is aligned to the School Financial Value Standard (SFVS) for local authority maintained schools and complies with the Academies Financial Handbook (AFH) for academies and multi-academy trusts.
- Clear recommendations for improved controls will be provided as part of the full report.
- Flexibility to amend the on-site visit agenda to meet the needs of your school or academy

EESforschools.org/finance

enquiries.efs@EESforschools.org | 0345 200 8600 (option 5)



Governance Support

Developed by our qualified and experienced team, our Governance Support service is available to assist governing bodies in all aspects of their roles. We offer expert governance advice and tailor-made packages for schools, academies and trusts.

Supporting all aspects of governance, our team offer in-depth knowledge of the latest legislation, good practice in governance and guidance on both conventional and unconventional governance issues.



Online Resources

Including model policies and guidance



Clerking Services

Providing professional and experienced clerks to governing bodies



Updates

Regular updates on the latest legislation and examples of good practice



Support

Dedicated helpline support



Induction

Online induction tool and welcome pack for new governors

Clerking Service

Our Clerking Service provides professional and specialist clerks for governing bodies in schools, academies and trusts.

Our expert and experienced clerks are available for:

- full support for governing body meetings and its committees
- company secretarial duties
- specialist hearings such as admissions appeals, student exclusion panels, and disciplinary hearings

EESforschools.org/governance

enquiries.governorservices@EESforschools.org | 0345 200 8600 (option 6)



Education HR

We provide an all-inclusive HR support service designed to cover the full range of education HR issues from the everyday to the extraordinary.

From advice and support to training and consultancy, we have over 25 years' experience in the education sector enabling us to offer a tried and tested service which is constantly evolving and adapting to the changing education environment and the needs of its customers.



Tailored Services

Named HR consultants delivering a personal HR service which can be tailored to your needs



Practical On-Site Support

Including complex case work, restructuring and redundancy, single central record and pre-employment audits and much more



HR News

Half-termly summary of HR issues and priority actions



Access to Comprehensive Online Resources

Model templates, letters, procedures, policies and toolkits



Expert Advice and Support Materials

Including dedicated email and telephone advice lines and resources covering everything from safer recruitment and contracts to pay and conditions and leave of absence



The quality of advice provided by the HR team has always ensured that legal processes are followed and I am clear on my next steps or actions with regards to a particular issue. Having one person seeing a case through adds to the value of the service; this relationship is vital to the support given.

Kim Hall, Henham and Ugley School



EESforschools.org/hr

educationhr@EESforschools.org | 0345 200 8600 (option 4)



Marketing Support Service

Marketing is an important and often overlooked aspect of any school development plan. Effective marketing can help you to raise the profile and reputation of your school, improve communications with parents and key stakeholders, attract more students, assist with teacher and staff recruitment and promote important events.

EES for Schools has a team of experienced marketing experts on-hand to provide practical support with all aspects of marketing and communications (including but not limited to):



Marketing Strategy

We'll help you refresh and unpack your school's unique selling points and strengthen your market position.



Website Development

We'll ensure your website is user-friendly, up-to-date and compliant with Ofsted.



Social Media

Learn how to utilise social media to engage with a wider audience.



Digital Advertising

Make sure your school is easily found online with targeted advertising that delivers results.



Public Relations and Business Continuity

From school closures to major incidents, identify when, how and who to send communications to.



Design and Print Services

Prospectus, newsletters, posters, banners and stationery



A major challenge at the moment for any school is to stand out from all the new competition to attract parents and students.

SMT Magazine



EESforschools.org/marketing
marketing@EESforschools.org



School Library Service

Our complete school library and book support service provides a broad range of learning resources including fiction and non-fiction books, Accelerated Reader titles, topic loans and artefact boxes.

As well as providing high-quality resources, our experienced school library service team can give advice and support on all library and book-related issues including school library design and layout, cost management, practical help to maintain or overhaul your book stock, book promotion such as storytelling and author events, targeted book buying, training and much more.



Expert Advice, Support and Training

Delivered by our specialist children's librarians



Access to our Popular Topic Loan Boxes

Packed with resources to support teaching and learning in the classroom



Discounts and Personal-Shopper Service

Available when purchasing books through us



Fantastic Exchange System

Allows you to regularly refresh your library or book corner.



Tailored Packages

Designed for your school, academy or multi-academy trust



[Our advisory librarian] organised and classified the books in our library, supported our volunteers and created a really professional reading haven with amazing efficiency.

T. Spillane, Principal, Drapers' Maylands Primary School



EESforschools.org/school-library-service

sls@EESforschools.org | 0345 200 8600 (option 7)



China Educational Links

We believe an education surrounding different cultures and languages provides significant benefits to all pupils. We are therefore dedicated to facilitating educational links and school partnerships between the UK and China and promoting the learning of Chinese language and culture in UK schools.

Our China Educational Links team have developed a programme for all types of schools which includes:



Partnerships

Opportunities to develop school partnerships between the UK and China



Support

Support service for Chinese EAL (English as an additional language) students



Lessons and Activities

Mandarin language lessons and Chinese culture activities



Mandarin Curriculum and Resources

Support with Mandarin curriculum and resources, Mandarin teacher recruitment, assessment and exams



Training and Consultancy

Develop knowledge and confidence teaching Chinese language and culture in British schools as well as developing effective school links with China



International Exchanges

Support with bespoke international exchanges, collaborative projects and study visits



[The China Educational Links service] provide native Chinese teachers with well-prepared lessons that are lively and varied with games, songs and role play to engage with the pupils and all resources provided. They have nurtured and encouraged me to improve my own Mandarin knowledge by retraining. They have supported me with the planning and implementation of Mandarin within the curriculum, and our scheme of work is tailored to the needs of our school from the range of topics to the pace of learning.

They organise a maths-themed exchange where a group of Chinese students visit our school to experience school life and participate in the China-Essex Maths Competition which combines a mixture of Chinese and British mathematical skills. The organisation of this is superb and has proved to be very rewarding for all the pupils involved.

Marion Jones, MFL Subject Leader, Wentworth Primary School



EESforschools.org/china-educational-links
china.links@EESforschools.org



Educational Visits

Our Educational Visits Support subscription is a fully comprehensive service for learning outside the classroom, assisting schools to plan, develop and manage off-site visits safely including those considered high risk (adventure and overseas).

We provide specialist support to ensure all school visits and providers adhere to Outdoor Education Advisers' Panel (OEAP) national standards, and that health and safety and safeguarding issues are addressed.

As part of your subscription, we offer:



Online Access

Access to our online educational visits system (EVOLVE) and resources for training, legal templates, secure document storage and more



e-Learning

Cost-effective Visit Training module for all staff (available as part of the Premium Subscription)



Training

Training and revalidation for Educational Visits Coordinators (EVCs). Support and training for all levels of Learning Outside the Classroom activity



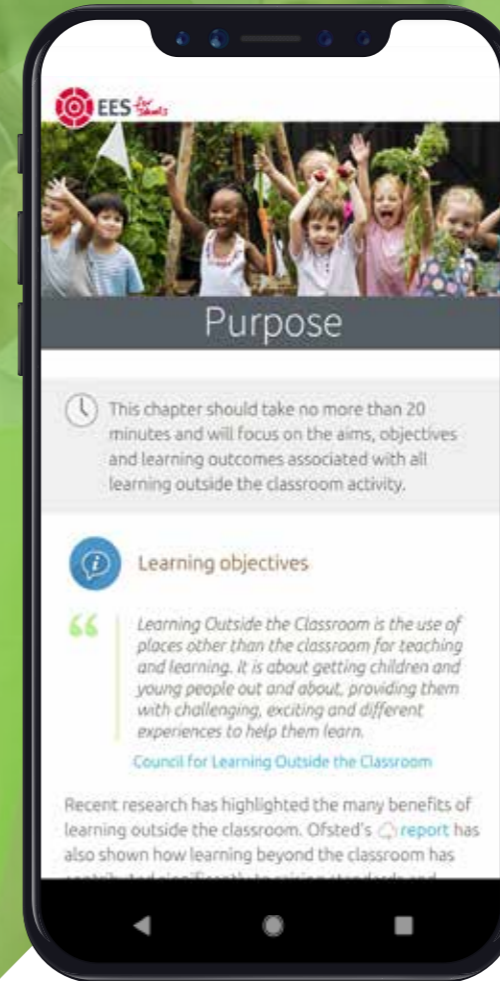
Support

Dedicated helpline support



Provider Inspections

Monitoring and audit of third party educational visit providers



EESforschools.org/educational-visits
educational.visits@EESforschools.org | 01245 221022



Training and Development

CPD Programme

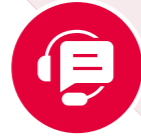
We recognise that staff development is vital to achieve the best outcomes for pupils and we are committed to supporting education professionals to improve their practice. Whether you are looking to enhance or broaden your professional knowledge or learn a new skill, we have a wide range of high-quality courses and consultancy to suit all school staff and governors.

Our comprehensive training and consultancy offer is delivered by our experienced education advisers who have extensive, specialist knowledge in supporting schools and academies.



Delivered in a Variety of Formats

Face-to-face, webinars or e-learning



Support

Dedicated helpdesk and email support



Bespoke Consultancy

Tailored for your school, academy or multi-academy trust



Dedicated Training Website

Enabling you to book online, access your individual/school's training record and download attendance certificates



Wide Range of Courses

Covering: Designated Person for Child Protection, Health and Safety (First Aid), Leadership and Management, Safer Recruitment, School Assessment Leaders and many more

Governor Training

Our high-quality governor training subscription offers access to our wide range of courses and conferences run by our advisers and tutors. All of our advisers and tutors are experienced governors and have been headteachers, school improvement partners and Ofsted inspectors.

Key Benefits

- Identify upfront costs at the beginning of the year for all governor training.
- Offers a value for money subscription which can be tailored to your budget/training needs.
- Provides professional development records for entire governing body.
- Opportunity to identify a strategic school improvement priority with our governing body development sessions.

EEScpdportal.org
EEStraining@EESforschools.org | 0345 200 8600 (option 3)



Partners

HOW2

HOW2 is a training app that provides teachers with over 140 step-by-step guides to help overcome barriers to pupil progress.



Giglets is an online platform with a focus on reading and different text types. The platform includes online teacher and library resources.



Pearson Publishing is an established educational publisher and software developer. In partnership with EES for Schools, Pearson Publishing developed the EES for Schools app with a variety of resources, including SE+, to support school effectiveness.



Spongey Elephant is professional development platform for schools, academies and trusts that focuses on training with bite-sized videos, interactive content and webinars.



Learning by Questions evaluates pupil progress through questions sets, instantly feeding this information back to the teacher. Learning by Questions complements Target Tracker, a new and effective way to capture progress.



The National College of Education (NCE) is a professional development provider for the education industry. The NCE delivers apprenticeships and assists schools to get value for money through the apprenticeship levy.



Pobble is a best practice, assessment and example sharing platform for writing. Pobble allows users to gain expertise from across the UK and to knowledge share with peers.



Connect Training, the virtual-reality training company, developed C-Live. C-Live is an interactive roleplay simulation platform to practice classroom teaching or other activities in real-time, helping to further CPD.

Download the EES for Schools App

Expertise, knowledge and research in the palm of your hand

Access informative and engaging content like our new mobile version of SE+ through the EES for Schools app.

With a range of resources you can support your school as a whole, inform your teaching practices and develop your individual CPD journey - all in one handy app.

1. Download the free EES for Schools app.



2. Purchase resources from our range of products at EESforschools.org/store
3. Receive a login and password by email. Login will be sent within 24 hours.
4. Access a wealth of engaging and expert knowledge.



This information is issued by **EES for Schools**.

We provide a range of world-class school support services in the following areas:

- China Educational Links
- Education Advisers
- Education Finance Support
- Education HR
- Education Visits
- Governance and Clerking
- SE+
- School Library Service
- Target Tracker
- Training and Development

EES for Schools

Seax House, Victoria Road South, Chelmsford, CM1 1QH

T: 0345 200 8600

E: enquiries@EESforschools.org

W: EESforschools.org

t: [@EESforSchools](https://www.instagram.com/EESforSchools)

