

# Impact Report 2019



**MyTutor**

# A message from **James Grant,** our Co-Founder



Over the last 5 years, we've partnered with over 300 secondary schools to provide academic support for over 10,000 pupils. 2018 has been our best year to date, showing that pupils who receive more than a term of MyTutor tuition make twice the progress of those that don't. So, I'm delighted to introduce our latest Impact Report.

We know that an evidence-based approach is essential for designing meaningful education interventions. This report builds on the results of our research from last year, which won the prestigious 'Evidence Applied' award from UCL's Institute of Education.

This year, I'm especially proud of our relationships with organisations such as AimHigher West Midlands and Go Higher West Yorkshire. We've collaborated with them to improve university access and aspiration for further study.

There are now over 8,500 tutors who find work on MyTutor. We're fast becoming one of the largest suppliers of work to university students, and are lucky to have such intelligent, empathetic, and dedicated tutors supporting our partner schools.

I'm incredibly grateful for the support and commitment of our fantastic school and university partners, talented tutor community and brilliant team. 2019 will see us help even more pupils, with exciting product updates and an absolute focus on continuing to improve the quality of our programmes.

*James Grant*

**James Grant**

Co-Founder and Managing Director, Schools

# Our personalised one-to-one tutoring programmes support schools all over the UK

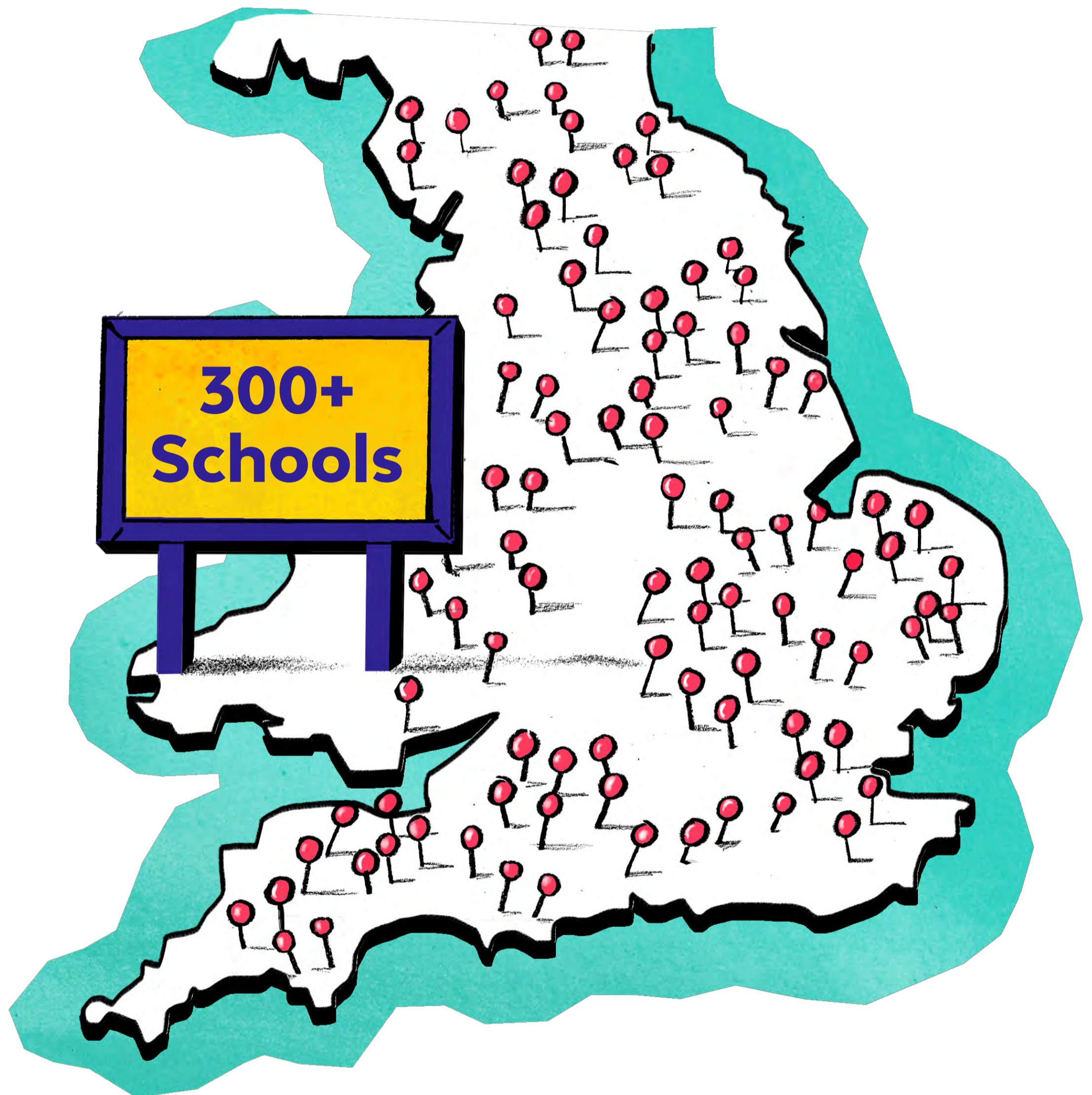
**250,000** Hours

**10,000** Pupils

**300+** Schools

**8,500** Tutors

**30+** Subjects



EducationInvestor  
Awards 2018  
**WINNER**

**bett**  
AWARDS 2019  
FINALIST

**EDUCATE**  
EDUCATION • RESEARCH • EDTECH

Forbes  
**30 UNDER30**

# Why We Exist

Every day, teachers are working to close the attainment gap for disadvantaged pupils. Still, the figures are stark. They are less than half as likely as their peers to achieve passes in GCSE English and maths. Just 17% of pupils on free school meals go on to attend university, and 1 in 40 get into Russell Group universities.

We're striving for a level playing field — where background no longer determines a child's future. To help achieve that, our goal is to improve the education outcomes of disadvantaged pupils at 1,000 secondary schools by 2021.

We're making that possible by pioneering a new way to deliver high-quality, personalised support to those who can't normally access that opportunity.

# How We Deliver Impact

## Quality

Our 8,500 hand-picked tutors are studying at the UK's leading universities, and just 1 in 7 applications are successful.

## Flexibility

We deliver sessions at any time, ready to meet the demands of your timetable. You can rewatch recordings at any time.

## Delivery

We continuously invest in our award-winning technology to make learning online engaging, interactive and accessible.

## Tracking

Through the Teacher Dashboard, you're equipped to monitor attendance data, lesson reports & attainment progress.

## Access

By delivering lessons online, geography is no longer a barrier. Your pupils get the right tutor, regardless of location.

# The impact of our one-to-one online tuition

**2x Grade improvement**

**3,812 Pupils**

**184 Schools**

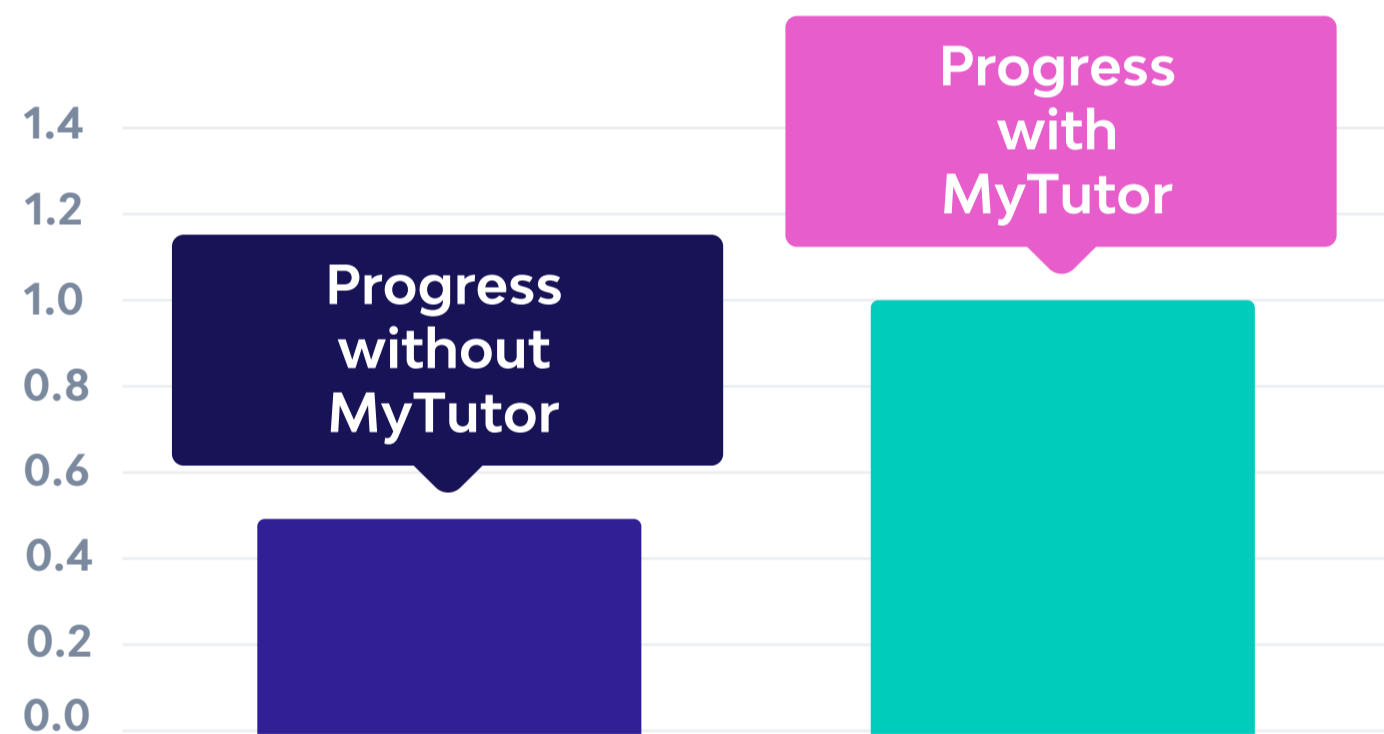
**25 Subjects**

**35,774 Lessons**

We're proud to share our impact in 2018. It's our largest study to date, using over 2,500 data points across a range of subjects.

Overall, a pupil receiving at least 12 weeks of MyTutor tuition makes on average a whole grade of progress. That's twice the progress of those that don't. In some schools, pupils make up to four times the progress, and we'd love to share how they did it.

## MyTutor pupils make 2x the progress of their peers



### What Teachers Say...

**88%** Would recommend MyTutor to a colleague

**81%** Say that tuition has improved pupil confidence

### What Pupils Say...

**86%** Think tutors have excellent subject knowledge

**76%** Say tuition strongly contributed to improved results



# Identifying opportunities for targeted impact at a Multi-Academy Trust

After originally partnering with MyTutor to stretch their gifted & talented pupils, a large MAT identified an opportunity to extend this personalised support to a broader set of pupils from disadvantaged backgrounds. The goal was to raise attainment in a way that was focused, sustainable and targeted.

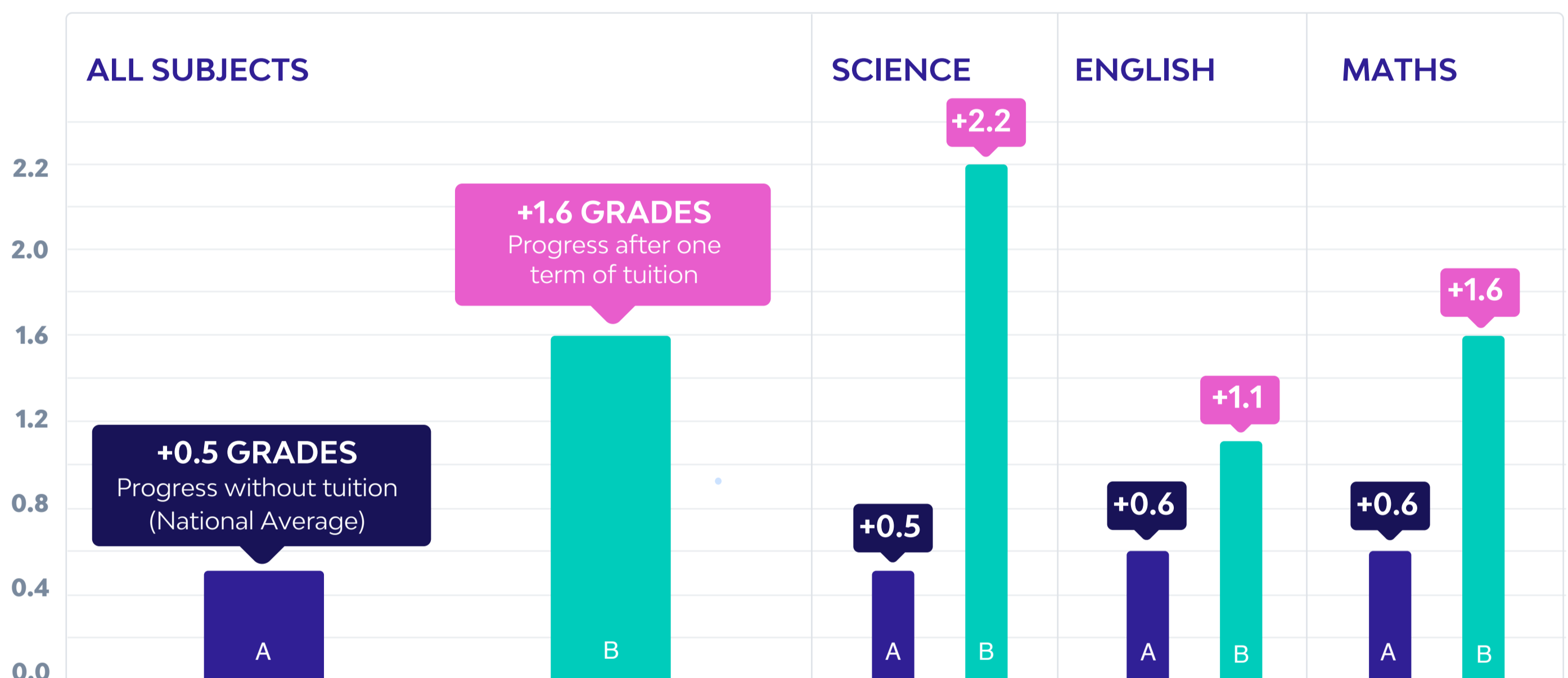
**3x Grade** improvement

**270** Pupils

**23** Schools

**7** Subjects

**2,000** Lessons



To ensure the best results for each school a personalised programme was required, tailored to their needs.

MyTutor worked closely with the Trust team and each school to identify where one-to-one tuition could have the most transformative impact. 23 schools within the Trust now have active tuition programmes running to deliver that impact.



“It gives you a really nice feeling as a tutor when you know that you’ve helped to instil passion in your students.”

– Josh, Maths and Physics tutor

# Case Study: Providing access for a rural Trust school

**2.5 x** Grade improvement

**51** Pupils

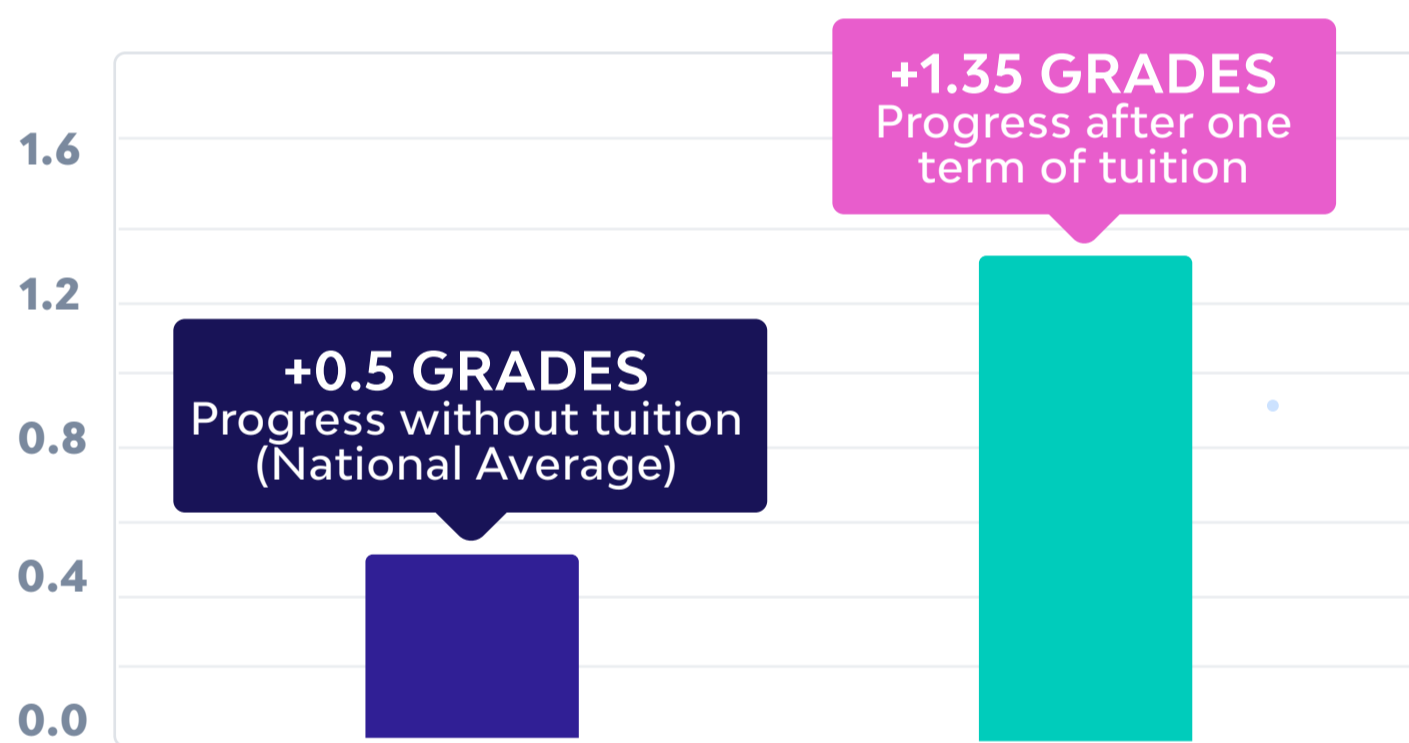
**3** Subjects

**366** Lessons

This school joined the Trust in 2014. It was outperforming in comparison to other rural schools, however, their location made finding targeted intervention support challenging.

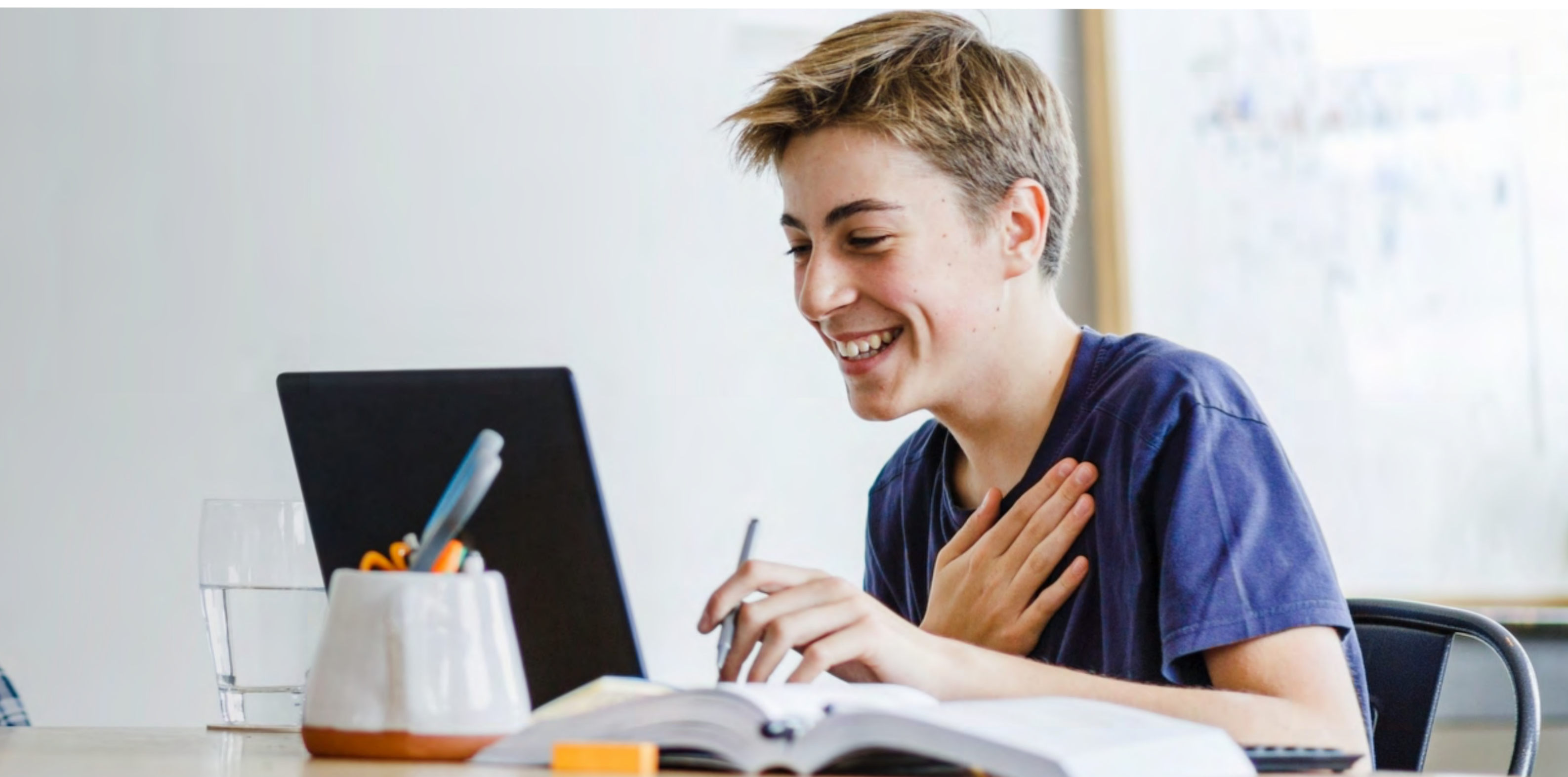
MyTutor represented a simple solution. 50 pupils were identified as candidates for the programme, across a range of subjects including maths, English & science.

Since joining the Trust, the school has shown consistent improvement in their GCSE results with 2018 being the best to date. It's a real testament to the hard work of the pupils, the attainment strategy at the school and the dedication of the teaching staff.



**"There are no distractions and I can focus on my own specific areas of weakness"**

- Emilia, Year 11 French pupil



# Sustained, 3 Year Progress with Djanogly City Academy



Initially, we worked with Djanogly to help support pupils at academic thresholds, notably 3/4 and 4/5. Three years later, the school has embedded MyTutor as part of its provision. Last year, they were ranked 2nd in the UK for pupil progress.

## Tom Pearce, Director of Achievement



We signed Djanogly up to MyTutor to help with a number of issues. For example, staffing in core subjects can be an issue, particularly in Maths and Science. So, it's an extra way to supplement those students who don't get what they need to fulfil their potential.

Students face a number of challenges in the school climate today – class sizes are noticeably very large, and students don't get the same attention and support they might have done a few years ago.

MyTutor allows students to access one-to-one support, and that can have a big impact. One of the best incentives for students is the progress that they make.

There's one boy who will come to me every morning and say "can I do tutoring today" because he enjoys it so much. The only incentive he needs is the progress he's going to make and the grades he's going to get.



“ I find it easier to use the online space because it's one-to-one and I can get a lot of help which I wouldn't get in a classroom of 30 kids.” – Jack, Year 11 English pupil



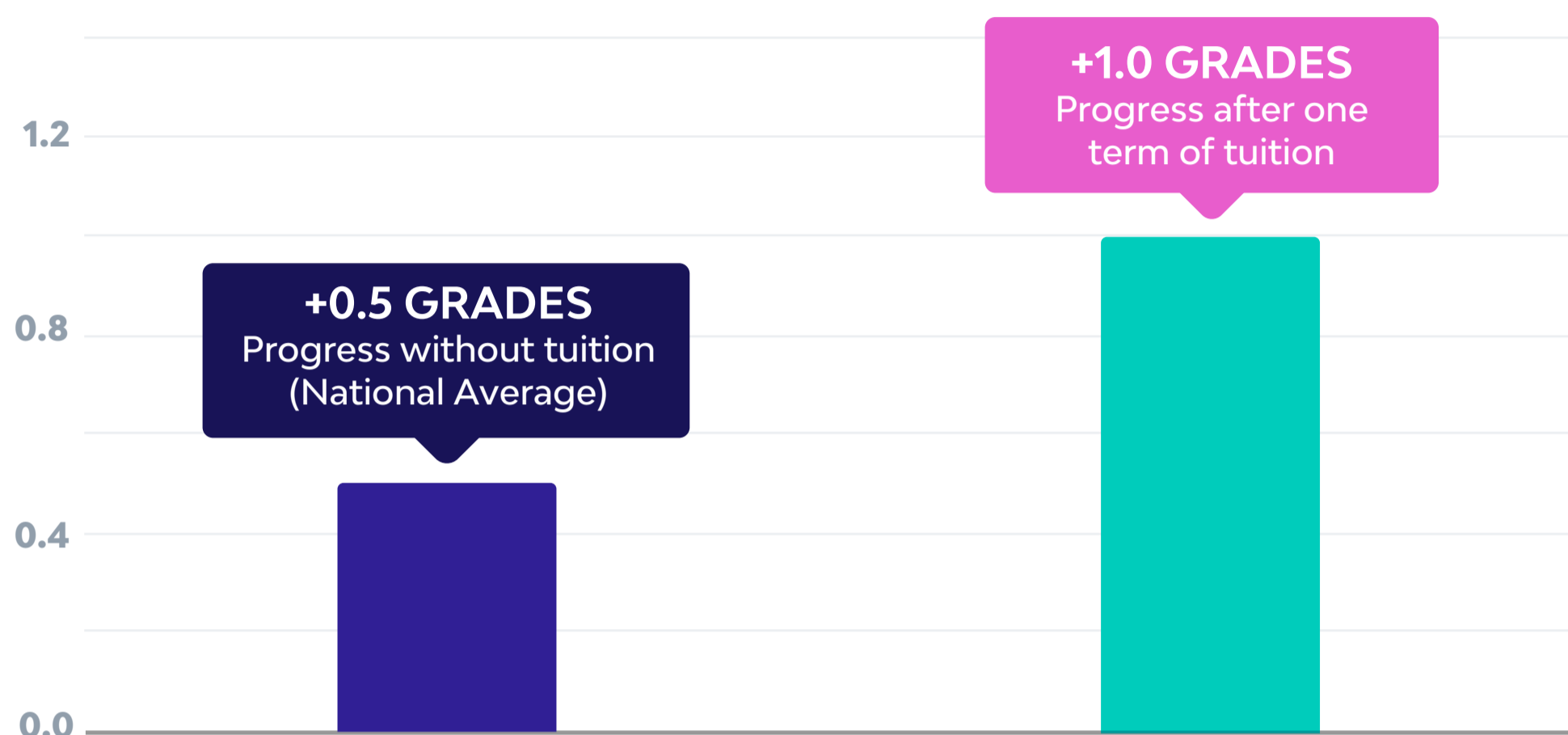
### ALL SUBJECTS

**2x** Grade improvement

**90** Pupils

**3** Subjects

**1,081** Lessons



“When I’m having tutoring, I get to be alone in my own space and I can ask any question I want without anyone interrupting me.”  
– Sharleen, Year 11 student

“When the students are going through the MyTutor process they feel looked after; they’ve got one-to-one attention and dedicated support, and they very much appreciate that”



Tom Pearce, Director of Achievement at Djanogly



# Creating a Cultural Shift at Tring



Tring School in Hertfordshire have partnered with us since September 2017, running a programme for their Year 11 students in the lead up to their GCSEs. Tuition is run as an after school group, and across the year over 50 students have received support in Maths and Science.



## Iain Rogers, Deputy Headteacher

### How did you find setting up MyTutor?

MyTutor is easy for a school to set up: once MyTutor came in and told us how to set the package up and how it all runs, we got our IT team on board and they set it up. It runs itself now.

### What changes have you noticed in your students since they started using MyTutor?

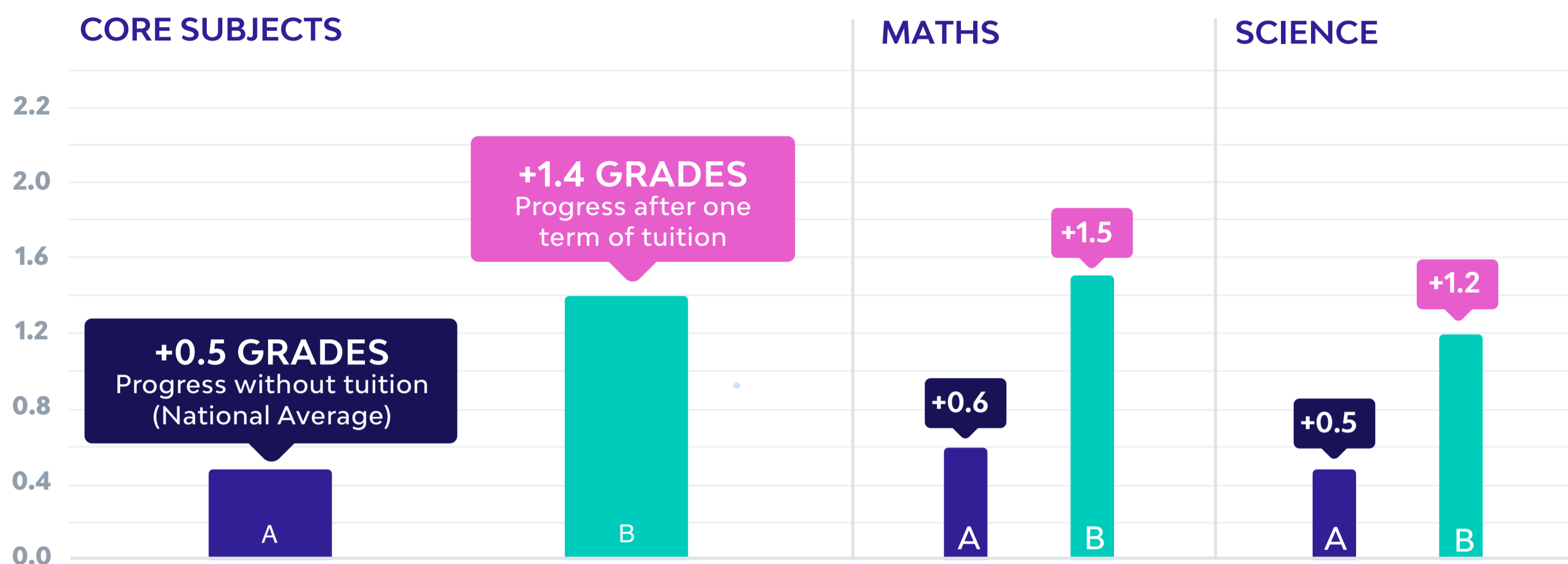
The progress they're making in Maths and Science has been fantastic. So there's 20 students doing Maths, for example, and 15 out of those 20 students have made at least one grade or better in terms of movement towards their target grade. So for us, progress is fantastic, and so is the independence and resilience of all our students.

### Have you noticed any changes in pupil attitude in classes since starting MyTutor?

In terms of pupils' attitude in class and around the school as well, there's been this big sort of cultural shift at Tring. We've got greater independence, greater resilience, and we've seen with our Year 11 that they're developing that want, or hunger, to learn.



“I really like my tutor. I've had two tutors and they've both been really helpful. Both have been really knowledgeable and smart and if I have any questions I can be confident that they'll know the answer.” - Charlie, Year 11 Maths pupil



**2.5x** Grade improvement

**51** Pupils

**Core** Subjects

**455** Lessons



“My tutor’s approach and explanations for the parts of the subject that I didn’t understand were more suited to my learning preferences, which is more visual.”

– Chloe, Year 11 Maths pupil

“It’s been fantastic for raising aspirations among students, because they look at the university students and think ‘actually, they’re studying it, possibly one day I could do that too.’”



Laura Toovey, Interventions Coordinator



# Fulfilling potential at Oakfield Academy



Oakfield Academy works with MyTutor to help Year 7 students who were below target their Year 6 SATs. The students receive weekly Online Lessons in English and Maths, ensuring that they have the support they need to catch up with their peers. Since they first collaborated with MyTutor at the beginning of 2017, Oakfield have seen big changes in students' attainment and enjoyment of learning.



## Michelle O'Shea, Deputy

### What made you choose tutoring for your students?

I thought that tutoring would benefit the students because they would be able to work at their own pace, at their own level, having the one-to-one support they need to take them forward. We're using MyTutor for Reading and Maths support, which are the two areas students may not have achieved their expected SAT results.

### What type of students do you try and target with MyTutor

We are targeting children who didn't get the target level in their SATs. A large majority of the students who we've signed up are Pupil Premium students.

I think it's certainly helped to improve their confidence and their ability. I think that in a lot of cases the MyTutor programme has helped the children because they've been able to improve and understand concepts which they couldn't understand before. I think one of the benefits of the tutoring programme is that the students gain confidence, leading to improved results.



“It makes me feel confident -  
if I go wrong I don't give up like  
I used to, I just try again.”  
- Jade, Year 7

# Our tutors are handpicked from the best universities

MyTutor are proud to have provided work for over 8,500 undergraduate students this year. Our tutors are passionate about what they teach, and value the opportunity to help pupils to reach their potential. It's also a wonderful way to earn money to fund their own studies.



Recent exam experience & deep knowledge



Closer in age, acting as inspirational role models



Only 1 in 7 applicants are successful

## What our tutors have to say



“ My motivation is seeing the progression of my pupils between our first conversation and their exams a year later. It feels great knowing that I have contributed to their growth in confidence.”  
- Amber, Pharmacy at Kings



“ I received tuition with MyTutor at school and wanted to give back. My pupils really enjoy having someone who says 'I'm here to help you learn in the best way possible.'”

- Zahra, French at Cambridge



“ Pupils are often shy at first, and then three or four lessons in they're talking at you, giving you ideas. You can see them blossom - it's great to experience!”- Joe, History at UCL



# Getting started is easy

1

You identify pupils who could benefit from one-to-one support

2

We match each pupil with a dedicated tutor and set up your school portal

3

We deliver targeted online lessons, keeping you closely updated with your students' progress

The screenshot shows a MyTutor online lesson interface. The main area displays a coordinate plane with a line  $y = 2x - 4$ . Points  $P(0, 2)$ ,  $Q(3, 2)$ ,  $R(4, 14)$ , and  $S$  are marked. A vertical dashed line from  $R$  to the horizontal dashed line through  $Q$  is labeled "12" and "Alice". A horizontal dashed line from  $P$  to the vertical dashed line through  $Q$  is labeled "4" and "Fred". A note says "The two dashed lines are both parallel to the X axis" and "Not drawn accurately". The chat window on the right shows a student message: "Hey, thanks for sending the maths paper" and a tutor response: "No problem! Lets get started on section 5 🌟". A "Type message" input field is at the bottom.



Over 85,000 5 star reviews from our pupils

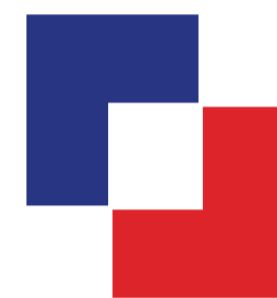


UNIVERSITY OF BIRMINGHAM



UNIVERSITY OF LEEDS

Ark



Djanogly City Academy



FURNESS ACADEMY



ST HUGH'S A CHURCH OF ENGLAND ACADEMY



Carlton le Willows Academy



Babington Academy



**We'd be delighted to share some of our experiences, and discuss how MyTutor can support your strategy. We look forward to hearing from you.**



*Richard Angus*

+44 (0)203 773 6025

[richard@mytutor.co.uk](mailto:richard@mytutor.co.uk)



**MyTutor**