

Coopers Edge saving £6,000 a year on their school communication

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Coopers Edge School is a foundation school based in Gloucestershire. With 320 pupils the school pride themselves on developing relationships between home and school to ensure children achieve their very best.

Coopers Edge were looking for a tool to develop clear and effective communication within their school community, as well as saving money and implementing a solution which was not only cost effective but modern and easy to use.

Before implementing SchoolPing they were communicating through printed letters and texts. Not only was this proving expensive, but there was also duplication of work putting extra pressure on their administration team.

Saving approximately £6,000 every year

Coopers Edge are saving approximately £6,000 in printing costs and text messages by communicating with SchoolPing. For a school who pride themselves on improving learning by bridging the gap between home and school, it was imperative they could find a way to communicate more efficiently.

This isn't the only financial benefit!

By using a more efficient communication solution, the school have also been able to reduce their outstanding debt by over 60% as they are able to chase payments more effectively.

We love SchoolPing because of the ease of communication with parents without having to worry about costs. Also, we have reduced our outstanding debts by 2/3rds as we are able to chase more effectively.

Better communications

Not only are they saving a huge amount of money each year, but the quality of communication has improved. No longer bound by hefty text costs, they can continue to share more of the good news. Teachers can share class news and updates directly with their parent community and give detailed insights into the children's day.

Tracking is having a positive impact on engagement

They can now see who has read and received messages, which makes targeting disengaged parents and carers much easier. With no text message bill looming and unlimited messages, there really is no limit to how much the school can engage with their parent and carer community.

Parents are loving the new app

There has been lots of positive feedback on the arrival of SchoolPing. Nearly 100% of parents have downloaded the app and are now engaging with the school via SchoolPing, which showcases that schools need to engage with parents in a modern and effective way.

It's not just the app the school love!

Our support team is integral to the level of service we provide to all our customers. From the first time we engage with our schools, through to onboarding and beyond, we pride ourselves on delivering first-class support. The New Era team are well renowned for being experts in their field and we always deliver.

Excellent service from our initial enquiry to implementation of service and beyond...



Microsoft
Partner



If you would like more information about how SchoolPing can save you money and improve communications, contact us on...

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